



## Dear Friend,

This #GivingTuesday, **give a gift to protect the beauty and diversity of California's wild spaces**; the chaparral, the Islands, the meadows filled with wildflowers, the deserts, the mighty redwood forests, the open spaces in your community, and the collections here at the Santa Barbara Botanic Garden. In a year when the importance of nature has never been so profound, your support is needed to ensure the health of California's native plants and ecosystems.

**And if you make a gift to the Garden by midnight tonight, you will automatically be entered to win our one-of-a-kind Garden gift basket, filled to the brim with gifts for the conservationists, gardeners, and outdoor enthusiasts on your holiday gift list. Anyone who donates from November 1 to December 1 will be in the drawing.**



What's inside the Garden gift basket?

- Native Treasures: Gardening with the Plants of California by M. Nevin Smith
- Poppy Journal
- Monarch Trivet
- Garden "Native Essence" Candle
- Lupine Sticker
- Ironwood Ball Cap
- Four guest passes to visit the Garden in 2021
- Two 4" verbena lilacina 'paseo rancho' plants from our Nursery

Show your support for California native plants and ecosystems this #GivingTuesday, and be sure to make your gift before midnight tonight to be entered to win!

[Give Today](#)

P.S. Double the impact of your gift! Your gift will be matched dollar for dollar up to **\$150,000** thanks to a generous donor. [Please help us meet our match.](#)

## Other Ways To Participate In #GivingTuesday



### Give a gift that grows all year!

Stop by the Garden to purchase a gift card of any amount, living gifts from our native plant Nursery, or a gift of membership for a loved one.

Purchase gift of memberships [online](#) or come to the Garden to pick up a gift package!

## Explore Other Ways To Give

There are many ways to support the Garden. Explore [other ways to give](#) on our website, and keep these tips in mind for your year-end giving:

- Make a charitable gift directly to the Garden using pre-tax dollars! If you're 70 1/2 or older you can direct your IRA custodian to make a Qualified Charitable Distribution to the Santa Barbara Botanic Garden.

- Donate appreciated stocks and bonds and avoid capital gains tax. [Contact us](#) for instructions on how to transfer stock to the Garden.

- Make a big impact by giving from your Donor Advised Fund. This year more than ever, non-profits like the Garden need your help!



### Share why you support us!

Record a 30 second video of yourself sharing why you love the Garden! Email your video to [social@sbbg.org](mailto:social@sbbg.org) and be featured on our page. You can also like and share our content to help

spread the word of our mission!

The Garden's Tax ID number: 95-1644628

(805)-682-4726, ext. 133 | [www.sbbg.org/donate](http://www.sbbg.org/donate)

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